

fashion calendar

27th year issued weekly

SEPTEMBER 4

'67



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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, SEPTEMBER 4, 1967</u>			
Sept. 4	LABOR DAY (Monday)--Legal Holiday		
Tuesday Sept. 5 11:30 A.M.	PRESS PREVIEW: CUSTOM- ORDER COLLECTION Preview of Bergdorf Goodman's custom-order collection designed by Eric. (For Release, Wed., Sept. 6.) PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Tuesday Sept. 5 5:30 P.M.	PRESS RECEPTION: "MEDITERRANEAN FESTIVAL" Storewide promotion and showing of fashions and home furnishings from France, Greece, Israel, Italy, Portugal, Spain. By invitation. Contact: Marge McLean, OX. 5-4400, Ext. 3078.	MACY'S NEW YORK	13TH FLOOR EXECUTIVE DINING ROOM
Beginning Tuesday Sept. 5	OPENING: RESORT AND SPRING COLLECTION Daily informal showings. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Sept. 5	RESORT AND HOLIDAY KNITWEAR COLLECTION Continuous showings of knit dresses and suits for Resort and Holiday. Contact: Robert Brown, IO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Tuesday Sept. 5	OPENING: HOLIDAY- RESORT COLLECTION Continuous showings. By appointment. Contact: Jay Greenwald, 594-6737.	PHIL ROSE OF CALIFORNIA, INC.	1407 BROADWAY SHOWROOM - 38TH FLOOR
Beginning Tuesday Sept. 5	OPENING: CRUISE COLLECTION Continuous showings of swimwear and cotton shifts. Contact: Audrey Brock, OX. 5-6440.	ALEXA (DIV. LANZ)	1407 BROADWAY SHOWROOM - 26TH FLOOR
Beginning Tuesday Sept. 5	OPENING: HOLIDAY COLLECTION Continuous showings. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Beginning Tuesday Sept. 5	OPENING: RESORT-EARLY SPRING COLLECTION Daily informal showings. Contact: George Masket, 244-4701.	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 5	OPENING: HOLIDAY- RESORT-EARLY SPRING Continuous showings. By appointment. Contact: IO. 5-6900.	JONNY HERBERT, INC.; PAB LTD; ALEX DE JOHN	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Sept. 5	OPENING OF RESORT COLLECTIONS IN LOS ANGELES--L.A. FASHION GUILD		

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Beginning Tuesday Sept. 5	RESORT COLLECTION IN CALIFORNIA Showing of Resort collection. By appointment.	HELGA	722 S. LOS ANGELES ST. LOS ANGELES, CALIF. Contact: 213-MA. 7-0806.
Sept. 6	ALTMAN'S RELEASE--New Bedrooms. (No Press Show)		
Wednesday Sept. 6 10:00 A.M.	PRESS SHOWING: COUTURE COLLECTION The Elgee Bove collection will be introduced by Louis Leon at The Smart Shop. By invitation. Contact: 713-NA. 2-4650 (Houston) or 524-9846 (N.Y.)	ELGEE BOVE ORIGINAL LTD. (530 SEVENTH AVE.)	2411 S. POST OAK HOUSTON, TEXAS
Wednesday Sept. 6 10:15 A.M. Breakfast	PRESS PREVIEW: "MOOD MEDITERRANEAN" Press preview of Gimbels' salute to the culture, crafts and creativity of France, Greece, Israel, Italy, Portugal, Spain. By invitation. (<u>For Release, Thurs., Sept. 7.</u>)	GIMBELS NEW YORK	6TH FLOOR Publ.: Margot Infantino, LO. 4-3300, Ext.
Wednesday Sept. 6 2:30 P.M.	PREVIEW: RESORT- HOLIDAY WEAR "Israel Tomorrow"--showing of beach, swim and sportswear from six leading Israeli manufacturers. For press and resident buyers. By invitation only. Contact: Edith Hyams, PL.2-5600, Ext. 234. Publ.:Terry Mayer, 594-5190.	ISRAEL GOVERNMENT TRADE COMMISSION	WARWICK HOTEL WARWICK ROOM
Beginning Wednesday Sept. 6	HOLIDAY BOUTIQUE COLLECTION Continuous showings of sportswear, dresses and at-home boutique collection. Contact: Miss Kay, 279-2770. Publicity: Margaret Hodge Co., 355-6997.	MR. DINO	1407 BROADWAY SHOWROOM - 17TH FLOOR
Beginning Wednesday Sept. 6	OPENING: HOLIDAY- RESORT COLLECTION Edward Abbott presents Holiday-Resort collection, designed by Bill Gates at daily informal showings. Contact: Iris Allyn, PE. 6-4622.	ABBOTT-LEWIS	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 7 11:30 A.M.	PRESS PREVIEW: FALL IMPORT COLLECTION Preview of Bergdorf Goodman's Fall imports. By invitation. (<u>For Release, Fri., Sept. 8.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Sept. 7 11:30 A.M. Luncheon	TENNIS WHITES WITH KODEL "Tennis Tempos, Titles & Taboos"--luncheon for public and press followed by fashion show to be presented between main USLTA matches. Created by The Fashion Coordinators, Inc. By invitation. (Limousine service from 260 Madison Avenue at 11:30 A.M.) Contact: Eunice Tall, OR. 9-1820.	EASTMAN CHEMICAL PROD. (260 MADISON AVENUE)	WEST SIDE TENNIS CLUB FOREST HILLS, L.I.
Thursday Sept. 7 5:00 P.M. Cocktails	OPENING: "SENS UNIQUE" BOUTIQUE Preview of Alexander's pret-a-porter collection. By invitation only. (<u>For Release, Sat., Sept. 9.</u>) Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	LEXINGTON AVE. & 58TH 3RD FLOOR
Friday Sept. 8 9:00 A.M.	OPENING: NATIONAL CONFERENCE 39th Annual Conference. Contact: Richard Dillon, Jr., 265-2090 (N.Y.).	AMERICAN INSTITUTE OF INTERIOR DESIGNERS	SHOREHAM HOTEL WASHINGTON, D.C.
Sept. 9	ALEXANDER'S RELEASE--"SENS UNIQUE" BOUTIQUE. (Preview Sept. 7)		

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Saturday Sept. 9 10:30 A.M.	BACK-TO-SCHOOL FASHION SHOW "The Billion Dollar Baby"--showing of back-to-school and off-to-college clothes. Open to the public. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S & SEVENTEEN MAGAZINE	DUFFIELD THEATRE(BKLN) DUFFIELD & FULTON STS.
Beginning Monday Sept. 11 9:45 A.M.	OPENING: HOLIDAY- TRAVEL COLLECTION Daily informal showings. Contact: BR. 9-3904. Publicity: Eleonora Mutarelli di Saragnano, CI. 6-7378.	CISA	1410 BROADWAY SHOWROOM - 25TH FLOOR
Monday Sept. 11 10:00 A.M.	HOLIDAY-RESORT COLLECTION IN L.A. Formal showing. By invitation. (Also opening in new showroom: Calif. Mart, Suite 1171, 110 E. 9th St., L.A.) Contact: Lou Clark, 213-623-1269.	ELGEE BOVE ORIGINAL LTD. (530 SEVENTH AVENUE)	BILTMORE HOTEL LOS ANGELES, CALIF.
Monday Sept. 11 11:30 A.M.	PRESS PREVIEW: CURIEL AND SANCHEZ Preview for the press of designs by Gigliola Curiel, in addition to a collection by Fernando Sanchez. By invitation. (<u>For Release, Tues., Sept. 12.</u>) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 11 2:30 P.M.	FORMAL FASHION SHOWING IN BOSTON Formal showing of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600 (N.Y.).	ROAMAN'S	40 WINTER STREET BOSTON, MASS.
Monday Sept. 11 4:00 P.M.	PREMIERE COUTURE COLLECTION Opening of premiere couture collection in Italian and French fabrics by Robert Morton for Holiday, Resort and Spring. By invitation only. Thereafter by appointment. Contact: Sol Brown, 695-5968.	IMPERIAL IMPORTS, INC.	1407 BROADWAY SHOWROOM - 17TH FLOOR
Monday Sept. 11 5:00 P.M. Champagne	PRESS PREVIEW OF NEW SHOP Preview for the press of new East Side shop. (<u>For Release, Tues., Sept.12</u>) By invitation only. Publicity: Essie Pinsker, WI. 7-2514.	IBID	123 EAST 77TH STREET (NEAR LEXINGTON AVE.)
Beginning Monday Sept. 11	OPENING: HOLIDAY- RESORT COLLECTION Continuous daily showings. Contact: Regina Kornreich, LA. 4-7900.	LEONARD ORIGINALS	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 11	HOLIDAY-CRUISE COLLECTION Continuous showings. By appointment. Contact: Bobbi Beyda, 594-5660.	LEO NARDUCCI, INC.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 11	OPENING: HOLIDAY- RESORT COLLECTION Continuous showings of Holiday-Resort collection for day and after-five by Lito Manalang. By appointment. Contact: Murray Stillman, 594-0992.	LITO MANALANG FOR BRITISH MODERNS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 11	OPENING: HOLIDAY- CRUISE COLLECTION Designed by Edie Gladstone. By appt. Contact: Bob Miller, LO. 4-3470.	DEEBS DESIGNS	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Sept. 11	OPENING OF RESORT COLLECTION Designed by Morton Myles. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

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Beginning Monday Sept. 11	OPENING: HOLIDAY- TRAVEL COLLECTION Informal showing of new knitwear collection by Cisa. Contact: 524-2603. Publicity: Eleonora Mutarelli di Saragnano, CI. 6-7378.	CISANNELLA	1410 BROADWAY SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 18-** Sept. 23	CALIFORNIA FASHIONS IN NEW YORK Showing of Holiday-Resort collection. By appointment. Contact: Maury Leonard, 213-879-0459 (L.A.) or PL. 9-3000 (N.Y.).	JEAN-LOUIS (2020 STONER AVE.)	HOTEL PLAZA PRIVATE SUITE **OUT OF DATE ORDER
Beginning Monday Sept. 11	OPENING: HOLIDAY- CRUISE COLLECTION Daily informal showings of Holiday-Cruise collection, designed by Sandra Keenan. Contact: Judy Harvey, 736-6190.	MARC DOUGLAS, INC.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Monday Sept. 11- Sept. 14	WINTER-HOLIDAY NOTION AND NOVELTY SHOW "Modern Merchandising for the New Notions Look" is the theme of a 90-minute seminar to be held Tuesday, Sept. 12, at 8:00 A.M.; and "Notions Departments of the Future" is the topic on Wednesday, Sept. 13, at 8:00 A.M. Contact: Ann Karas or Jonni Jahn, PE. 6-8820.	NATIONAL NOTION ASSN. (350 FIFTH AVENUE)	SHERATON-ATLANTIC HOTEL 34TH ST. & BROADWAY
Beginning Monday Sept. 11- Sept. 15	CALIFORNIA FASHIONS IN NEW YORK Showing of Helga's Resort collection. By appointment. Contact: Walter Oppenheimer, 213-MA. 7-0806 (L.A.) or 335-6033 (N.Y.).	HELGA (722 S. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Monday Sept. 18-** Sept. 27	CALIFORNIA FASHIONS IN NEW YORK Showing of Cruise collection. By appointment. Contact: Stanley Lieberman, 213-627-1383 (L.A.) or PL. 9-3000 (N.Y.).	STANLEY NELSON, INC. (217 E. 8TH ST., L.A.)	HOTEL PLAZA PRIVATE SUITE **OUT OF DATE ORDER
Tuesday Sept. 12 10:30 A.M.	HOLIDAY-RESORT COLLECTION Also showing Sept. 14 at 10:30. By reservation. Contact: Stuart Kreisler, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTIA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Cancelled Sept. 12	MAINBOCHER PRESS PREVIEW, ORIGINALLY SCHEDULED FOR TUESDAY, SEPTEMBER 12, AT 11:00 A.M., HAS BEEN CANCELLED.		
Tuesday Sept. 12 12:00 Noon Brunch	PREVIEW OF FASHIONS BY VALENTINO Special showing of Fall collection by Valentino of Rome, who will be present. By invitation. Contact: PL. 3-1511.	MARTHA, INC.	475 PARK AVENUE (AT 58TH STREET)
Tuesday Sept. 12 1:00 P.M.- 4:00 P.M.	INFORMAL FASHION SHOW Informal modeling of the "Evelyn Roaman Collection". Open to the public. Contact: Marietta Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Tuesday Sept. 12 5:00 P.M. Cocktails	HOLIDAY, RESORT-INTO- SPRING FASHIONS Preview of Holiday, Resort-into-Spring fashions of Ban-Lon sportswear and dresses in Du Pont fibers. For retailers and trade press. By invitation. Contact: (trade) Jean Lindsay, 971-4921; (press) Rachel Calero, 971-4658.	THE DU PONT CO.; JOS. BANCROFT & SONS CO.	EMPIRE STATE BLDG. AUDITORIUM - 4TH FLOOR

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Tuesday Sept. 12 6:30 P.M. Cocktails 7:00 Show Buffet	LUREX HOLIDAY FASHION SHOW FOR BUYERS Showing of Lurex Holiday fashions--sportswear and sweaters, dresses (misses and juniors), knitwear, loungewear, hosiery, boutique. <u>Show at 7:00 P.M., followed by buffet.</u> By invitation. Contact: (press) Penny Baker, PL. 5-7807; (buyers) Jane Harvey, 244-6000.	DOW BADISCHE CO. (350 FIFTH AVENUE)	EMPIRE STATE CLUB EMPIRE STATE BLDG.
Beginning Tuesday Sept. 12	OPENING OF RESORT COLLECTIONS Daily informal showings of Wilroy Travelers in day and evening fabrics; and town and travel collection of active sportswear, separates, swimsuits, coordinated beachwear, at-home fashions. Contact: LO. 5-7815.	WILROY, INC.; WILROY SPORTS	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Sept. 12	OPENING: CRUISE COLLECTION Continuous showings of sportswear, beachwear and patio clothes in Italian fabrics, designed by Monte Streitfield. Contact: John Hughes, 695-7410.	STREGA OF N.Y. INC.	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday Sept. 13 9:00 A.M. and 12:00 Noon	IMPORT FASHIONS AT TWO SHOWINGS Commentator and chairman: Marjorie Schlesinger Deane, Tobe Assoc. Prices: Breakfast, \$10.00, members; \$15.00, guests. Luncheon, \$12.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Wednesday Sept. 13 9:30 A.M.	PREVIEW: "SHOP-IN" A walking tour for the press to introduce Stern Brothers' two-week store-wide "Shop-In". (For Release, Thurs., Sept. 14.) By invitation. Publicity: Jill Schoenbach, LO. 5-7950, Ext. 515.	STERN BROTHERS	41 WEST 42ND STREET LOBBY
Wednesday Sept. 13 12:30 P.M. Luncheon	FALL-CRUISE FASHIONS AT LUNCHEON SHOW Fall and Cruise knit collection by Howard Lawrence for Dalton. Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.50): CI. 6-9171.	DALTON, INC. (1407 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 13 2:30 P.M.	FORMAL FASHION SHOW IN PHILADELPHIA Formal showing of the "Evelyn Roaman Collection". Open to public. Contact: Marietta Schumacher, 679-8600.	ROAMAN'S	1209 CHESTNUT STREET PHILADELPHIA, PA.
Wednesday Sept. 13 3:30 P.M. Cocktails	PREVIEW OF SWIM- WEAR AND BEACHWEAR Showing of swimwear and beachwear collection for 1968 for girls seven-to-fourteen. (Note Change of Date.) By invitation only. For press and buyers. Contact: Harriette Reines, 594-4100.	LITTLE MISS DUNE DECK (112 WEST 34TH STREET)	SHERATON-ATLANTIC HOTEL BALLROOM
Wednesday Sept. 13 4:00 P.M. Cocktails	PREVIEW: CRUISE- SPRING SWIMWEAR Showing of Cruise-Spring swimwear. For press and buyers. By invitation. Contact: Eleanor McKay, OX. 5-4440.	ROSE MARIE REID (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Wednesday Sept. 13 4:30 P.M.	OPENING: HOLIDAY COLLECTION Also showing Sept. 21 at 4:30. By invitation. Thereafter by appointment. Contact: LO. 4-8890. Publicity: Viola Rossi, TE. 8-6020.	SWIRL, INC. (1350 BROADWAY)	N.Y. HILTON HOTEL EAST PENTHOUSE

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Wednesday Sept. 13 6:00 P.M.- 9:00 P.M. Cocktails	"A MIND BENDER": INFORMAL MODELING Sportmaker/Pantino (div. Maidenform) and Monsanto's Textiles Division will present Kaleidoscope '68, featuring a forecast of "Wear Dated" and "Action- wear" fashions for Spring. For buyers and press. By invitation only. Contact: Arlene Friedlander, 556-5100.	SPORTMAKER/PANTINO; MONSANTO	THE ELECTRIC CIRCUS 23 ST. MARKS PLACE
Beginning Wednesday Sept. 13	OPENING: CRUISE COLLECTION Continuous showings of Cruise collection of cocktail and late-day dresses by Monte Streitfield. By appointment. Contact: Miss Scafuri, 695-7410.	AL DENTE (DIV. STREGA)	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Thursday Sept. 14 9:00 A.M. Coffee	SPRING-SUMMER FOOTWEAR SHOW Presentation of 1968 collection highlights for hosiery and fashion execu- tives. By invitation. Contact: Carolyn Saks, 279-2184.	LATINAS	47 WEST 34TH STREET SUITE 1133
Thursday Sept. 14 9:30 A.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Press preview of Alexander's Fall collection of European haute couture fashions and their line-for-line reproductions. (For Release, Fri., Sept. 15.) By invitation. Contact: Lorein Eyerly, OX. 5-4500, Ext. 344.	ALEXANDER'S (LEX. AVE. & 58TH ST.)	HOTEL PLAZA TERRACE ROOM
Cancelled Sept. 14 11:00 A.M.	EVELYN MARSHALL COSMETICS PREVIEW, ORIGINALLY SCHEDULED FOR 11:00 A.M. HAS BEEN CANCELLED, DUE TO NATIONAL SAKS FIFTH AVENUE PERSONAL APPEARANCES. Contact: Norma Reppucci, YU. 6-0673. Publicity: Eve Siegel Assoc., 35 W. 53rd St., MU. 8-4598.		
Thursday Sept. 14 12:00 Noon Luncheon	PRESS PREVIEW: FALL FURS Presentation of Ben Kahn's Fall-Winter fur collection. (For Release, Fri., Sept. 15.) By invitation. Contact: 421-1461.	BEN KAHN FURS (150 WEST 30TH ST.)	HOTEL PLAZA CRYSTAL ROOM
Thursday Sept. 14 1:00 P.M. Champagne	OPENING: HOLIDAY- RESORT COLLECTION Designed by Levino Verna. Continuous thereafter. Contact: Pamela Lawrence, WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Thursday Sept. 14 2:00 P.M.	PRESS OPENING: RESORT-CRUISE WEAR Press preview of Resort-Cruise collection, designed by Marshall Klugman. By invitation. Continuous thereafter. Contact: Don Friese, 244-4600. Publicity: Leslie Cunningham, 347 Fifth Ave., 889-5198.	PAUL PARNES INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday Sept. 14 3:30 P.M.	PRESS PREVIEW: DE BARENTZEN COLLECTION Patrick de Barentzen's first ready-to-wear collection for Resort-Spring, including daytime, after-five and evening dresses. (Buyer showing, Tues., Sept. 19, 3:30 P.M.) By invitation only. Contact: Pat McDonald, 279-0710.	DYNASTY OF HONG KONG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Thursday Sept. 14	OPENING: HOLIDAY AND RESORT COLLECTION Continuous showings of Holiday and Resort collection, designed by Dorothy Arden. Contact: LW. 4-0220.	ARBE ORIGINALS, INC.	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

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Beginning Thursday Sept. 14	OPENING: RESORT COLLECTION Showing of Linda Hackett collection, exclusive with Saks Fifth Ave. stores. By appointment only. Contact: Miss Nancy, 695-7410.	LINDA HACKETT (MFG. BY STREGA)	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Friday Sept. 15 9:30 A.M.	PRESS PREVIEW: HAUTE COUTURE IMPORTS Haute couture imports and line-for-line copies from Paris and Rome. For the press only, by invitation. (For Release, Sat., Sept. 16.) Publicity: Jackie Landesman or Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Friday Sept. 15 12:00 Noon Luncheon	PRESS PREVIEW: "DRESSAGE" "A Day at Piping Rock"--showing of fashions for shooting, golf, tennis, skiing and including the P&M skiwear collection at a salute to the Boy Scouts of America. By invitation. Contact: Terry Mayer Assoc., 594-5190.	PIPING ROCK HORSE SHOW ASSOCIATION	PIPING ROCK LOCUST VALLEY, L.I.
Beginning Friday Sept. 15	OPENING: HOLIDAY- RESORT COLLECTION Designed by Shannon Rodgers. Daily showings, by appointment. (Note change of date.) Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Friday Sept. 15	OPENING: HOLIDAY- RESORT COLLECTION Continuous showings of Resort-Holiday collection. By appointment. Contact: Sandy Abelson or Abe Goldner, PE. 6-0151.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Sept. 18 10:00 A.M.	PART II: HOLIDAY COLLECTION All-silk chiffon cocktail and evening dresses. Contact: 524-9846.	ELGEE BOVE ORIGINAL LTD.	530 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Monday Sept. 18 10:30 A.M.; 11:00 A.M.	HOLIDAY-RESORT COLLECTION Leonard Arkin at 10:30; Andrew Arkin at 11:00. Contact: Miss Celeste, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Sept. 18 11:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by George Samen. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 18 11:30 A.M.	OPENING: HOLIDAY- RESORT COLLECTION Also Sept. 26 at 11:30. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 18 12:00 Noon	OPENING: RESORT COLLECTION Continuous thereafter. Contact: WI. 7-0152.	PAUL BLUMENSTEIN, INC.	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Sept. 18 1:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Also Sept. 19, 26 at 1:00. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Sept. 18 1:15 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Also showing Sept. 21, 25 at 1:15. Contact: LO. 5-4115.	NAT KAPLAN INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

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Monday Sept. 18 2:00 P.M.	PRESS PREVIEW: RESORT- CRUISE COLLECTION Designed by Ole Borden. By invitation. Continuous thereafter. Contact: Murray Solomon, LO. 4-3600. Publicity: Leslie Cunningham, 889-5198.	REMBRANDT, INC.	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday Sept. 18 2:30 P.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by Philippe Tournaye. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 18 3:00 P.M.	HOLIDAY- RESORT COLLECTION By reservation. Contact: Shirley Ornstein, LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 18 4:00 P.M. Cocktails	HOLIDAY-RESORT COLLECTION Designed by August de Lorenzo. Informal thereafter. Contact: Al Davis or Helen Presser, WI. 7-9470.	LEE CLAIRE, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Sept. 18 4:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION Also Sept. 20, 25 at 10:30 A.M. By reservation. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Sept. 18 8:00 P.M.	OPENING: '67-'68 OPERA SEASON Verdi's "La Traviata" with Montserrat Caballe, Richard Tucker and Cornell MacNeil, will open the opera season. Publicity: Francis Robinson, 799-3100.	METROPOLITAN OPERA	LINCOLN CENTER OPERA HOUSE
Beginning Monday Sept. 18	HOLIDAY, RESORT, EARLY SPRING COLLECTION Daily informal showings. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 18	OPENING OF RESORT COLLECTION Continuous showing of Resort collection. Contact: LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Monday Sept. 18- Sept. 22	CALIFORNIA FASHIONS IN NEW YORK Daily informal showings of Holiday and Resort collection. By appointment. Contact: Muriel Morris, 213-477-2571 (L.A.) or PL. 9-3000 (N.Y.).	GEORGIA BULLOCK, INC. (122 E. 7TH ST., L.A.)	HOTEL PLAZA SUITE 901
Sept. 18	NATIONAL SWEATER WEEK (Sept. 18-24). Contact: Edward Brandwein, MU.3-7520.		
Monday Sept. 18- Sept. 28	READY-TO-WEAR FROM IRELAND Spring ready-to-wear by: Carbery Ltd., Basil Collins, Emor Designs Ltd., Gail of Dublin, Glen Abbey, Jimmy Hourihan, J.P. Fashions, David Kenna, Raymond Kenna, Sheila Mullaly, Pallas Mfg. Co., Perry Mfg. Co., Dorothy Pinnock, Ltd., Henry White, Woolcraft Ltd. (Press reception, Tuesday, Sept. 19 at 4:00 P.M. By invitation.) Contact: Hon. Donal Scully, PL. 1-3970. Publicity: Sue Gardner, TR. 7-4952.	IRISH EXPORT BOARD (33 EAST 50TH STREET)	WARWICK HOTEL 6TH AVE. & 54TH STREET
Tuesday Sept. 19 9:30 A.M.	HOLIDAY, RESORT, SPRING COLLECTION Also Sept. 21, 27 at 9:30. By appt. Contact: Mary Rainnie, 594-6880.	LOTTE	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 19 10:00 A.M.	HOLIDAY-RESORT COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 19 11:00 A.M.	OPENING: HOLIDAY- RESORT COLLECTION By reservation. Contact: Peggy Doyle, LA. 4-4510.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 19 11:00 A.M. & 3:00 P.M.	PREVIEW: FALL- WINTER COLLECTION Elizabeth Arden's Fall-Winter collection. By invitation. Publicity: Alan McGeehan, OX. 7-6798.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON
Tuesday Sept. 19 12:00 Noon	HOLIDAY-RESORT COLLECTION By reservation. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday Sept. 19 12:00 Noon	RESORT AND HOLIDAY COLLECTION Designed by Don Breitinger. Also showing Sept. 26 at 12:00 Noon. Contact: Norine Burke or George Spencer, LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 19 12:45 P.M. and 5:45 P.M.	CUSTOMER SHOWINGS: HAUTE COUTURE IMPORTS Ohrbach's will present Paris and Italian haute couture originals and line- for-line copies at two showings. First show: 12:45 P.M., by invitation only; second show: 5:45 P.M., open to the public. (At <u>Bergen Mall, Paramus</u> Thurs., Sept. 21, at 12:45 P.M., 2nd Floor; <u>Westbury</u> , Fri., Sept. 22, at 12:45 P.M.) Publicity: Mark Klauser, OX. 5-4000.	OHRBACH'S	5TH FLOOR
Tuesday Sept. 19 1:00 P.M.	OPENING: RESORT COLLECTION Also showing Tuesday, Sept. 26 at 1:00 P.M. By appointment. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 19 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION Also showing Sept. 21, 25, 27 at 2:00 P.M. By appointment only. Contact: Miss Lorna, BR. 9-8987.	ORIGINALA, INC.	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday Sept. 19 2:30 P.M.	OPENING: RESORT COLLECTION Also showing Tuesday, Sept. 26 at 2:30 P.M. By appointment. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Sept. 19	ELIZABETH ARDEN ADDITIONAL SHOWING OF FALL COLLECTION AT 3:00 P.M. (Above)		
Tuesday Sept. 19 4:00 P.M.	OPENING: RESORT COLLECTION Also showing Sept. 21, 27 at 4:00 P.M. Contact: LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 19 4:00 P.M.	HOLIDAY-RESORT COLLECTION Also showing Sept. 25 at 4:00 P.M. Contact: Mr. Macy, PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 19 4:00 P.M.	OPENING: HOLIDAY- RESORT COLLECTION By reservation. Contact: Ruth McLaughlin, WI. 7-5324.	MISS ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 19	IRISH FASHIONS PRESS RECEPTION AT 4:00 P.M. (See page 8)		
Tuesday Sept. 19 4:30 P.M. Cocktails	HOLIDAY-RESORT FASHIONS BY JAMAICAN DESIGNERS "The Tropical Flower Collection"--with Lincoln-Mercury Division, Ford Motor Co. By invitation. Contact: Dorothy Kay, 986-9495.	JAMAICA FASHION GUILD (1407 BROADWAY)	FOUNTAIN CAFE CENTRAL PARK (72ND ST.)
Beginning Tuesday Sept. 19	OPENING: HOLIDAY- RESORT COLLECTION Designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN, INC.	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Tuesday Sept. 19	HOLIDAY-RESORT COLLECTION Continuous showings. Contact: Ruth Winslow or Mr. Revell, LO. 3-3035.	ROYAL LYNNE, LTD.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Tuesday Sept. 19	OPENING: RESORT AND HOLIDAY COLLECTION Continuous showings, designed by George Nardiello. Contact: WI. 7-7457.	KIKI HART, N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Wednesday Sept. 20 8:45 A.M. Breakfast	SPRING-SUMMER SPORTSWEAR IDEAS "The Super Naturals"--a color film and live show presentation of sports-wear design ideas by Sylvia de Gay, in fabrics of Du Pont fibers. For designers, manufacturers, press. Produced by Rea Lubar. Show promptly at 9:30 A.M. By invitation. Contact: (trade) Ethel Radon, 971-4437; (press) Ellen Morris, 971-4404.	DU PONT COMPANY (350 FIFTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Wednesday Sept. 20 10:30 A.M.	PRESS PREVIEW: RESORT COLLECTION Designed by Shannon Rodgers. By invitation. (<u>Note change of date.</u>) Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN, INC.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 20 11:00 A.M. and 3:00 P.M.	INTERNATIONAL HAUTE COUTURE FASHION SHOW Alexander's will present an international haute couture fashion show for benefit of The Society of Memorial Sloan-Kettering Cancer Center. Chmn.: Mrs. Nelson A. Rockefeller and Mrs. Gardner Cowles. Reservations: \$5.00; special reserved section, \$10.00. (<u>For Release, Thurs., Sept. 21.</u>) (Benefit show for North Shore Hospital, Mon., Sept. 25 at 11:00 A.M. in Alexander's Valley Stream, L.I. store. Tickets: \$7.50.) Public Relations: Alexandre Tarsaidze, Serge Obolensky Associates, PL. 9-6272.	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
Wednesday Sept. 20 11:30 A.M.	PREVIEW: HOLIDAY- RESORT COLLECTION Designed by Belle Saunders. By invitation. Continuous thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 20 11:30 A.M.	OPENING: RESORT COLLECTION For press and buyers. Continuous thereafter. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

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Wednesday Sept. 20 1:00 P.M.	PRESS PREVIEW: AT-HOME COLLECTION Preview for press and buyers of day through evening and at-home collection. (Showing to private clients, Tues., Sept. 19, at 1:00 P.M.) Both shows by invitation. Publicity: Rosemarie Wolfe, InterOcean Publicity, 421-8355.	MARTIER RAYMOND	29 WEST 56TH STREET SHOWROOM - 6TH FLOOR
Wednesday Sept. 20 2:30 P.M.	OPENING: RESORT COLLECTION Also Sept. 26 at 2:30. By appointment. Contact: IO. 4-9220.	CHRISTIAN DIOR- N.Y., INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday Sept. 20 2:30 P.M.	OPENING: RESORT COLLECTION Also showing Wed., Sept. 27, at 2:30 P.M. Contact: PE. 6-6983.	MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday Sept. 20 4:00 P.M. Cocktails	PREVIEW OF RESORT COLLECTION By invitation. Thereafter in showroom, 530 Seventh Ave., 30th Floor. Contact: PE. 6-1351.	BILL SMITH FOR DONALD MANN	500 CLUB 500 SEVENTH AVENUE
Wednesday Sept. 20 4:00 P.M.	HOLIDAY-RESORT-EARLY SPRING COLLECTION Designed by Mario Forte. By invitation. Informal showings thereafter. Contact: Diane Herzman, IO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 20 4:00 P.M. Cocktails	BUYER SHOW: SWIMWEAR '68 Spring '68 swim and sportswear collection. For buyers and buying offices. By invitation. (Show at 4:30 P.M.) Contact: PE. 6-2855.	CATALINA, INC. (1407 BROADWAY)	HOTEL PLAZA PLAZA 9
Wednesday Sept. 20 5:00 P.M. Cocktails	KEN SCOTT BAN-LON FASHIONS Ken Scott will present his Rome collection and introduce his Universal \$70 Ban-Lon dresses to retailers and press. By invitation. Admission by ticket only. Contact: Sally Johnson, 695-4220.	JOS. BANCROFT & SONS CO. (1430 BROADWAY)	DELMONICO'S HOTEL GRAND BALLROOM
Thursday Sept. 21 9:00 A.M.	RESORT COLLECTION BY MORTY SUSSMAN Also Sept. 26 at 11:45. Contact: Jean Palitz, PE. 6-1351.	JOBERE	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday Sept. 21 10:00 A.M.	OPENING: RESORT COLLECTION Also showing Sept. 26 and 28 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 21 3:00 P.M.	PREVIEW: RESORT COLLECTION Resort collection designed by Miguel Dorian. By reservation. Continuous thereafter. Contact: LW. 4-2717.	MOE NATHAN, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Sept. 21 3:30 P.M.	PREVIEW: SPRING-SUMMER SWIMWEAR & BEACHWEAR Show promptly at 4:00 P.M. For press and buyers. By invitation only. Contact: Harriette Reines, 594-4100.	DUNE DECK (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Monday Sept. 25 10:00 A.M.	PREVIEW OF FALL- WINTER FUR COLLECTION By invitation. Contact: CI. 6-3416.	GEORGES KAPLAN	730 FIFTH AVENUE SALON

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Monday Sept. 25 1:00 P.M.	HOLIDAY-RESORT COLLECTION Also Sept. 26, 27, 28, Oct. 3, 5 at 1:00. Contact:	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR PE. 6-0206.
Monday Sept. 25 2:30 P.M.	OPENING: RESORT COLLECTION Designed by Marie McCarthy. Also showing Sept. 25, 27, Oct. 3 at 2:30. By reservation. Contact:	LARRY ALDRICH ASSOCIATES, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR CH. 4-1872.
Monday Sept. 25 4:00 P.M. Cocktails	PREVIEW: SPORTSWEAR FROM SCANDINAVIA Swedish swimwear and beachwear; Finnish boutique sportswear and dresses; and Ambiente boutique fashions from Finland. By invitation. Contact:	JER-SEA OF SWEDEN; FINN-FLARE (1407 B'WAY)	HOTEL PLAZA TERRACE ROOM Gunnar Porath, LA. 4-1487.
Monday Sept. 25 6:00 P.M.	PRESS PREVIEW: NEW MODEL ROOMS Opening of new model rooms for Fall '67. By invitation. (<u>For Release, Tuesday, Sept. 26.</u>) Contact:	B. ALTMAN & CO.	5TH AVE. & 34TH ST. 7TH FLOOR Kay Robinson, OR. 9-7800.
Tuesday Sept. 26 10:30 A.M.	OPENING: RESORT AND EARLY SPRING COLLECTION By reservation. Thereafter by appointment. Contact:	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR JU. 2-2317.
Tuesday Sept. 26 10:30 A.M.	OPENING: RESORT COLLECTION Also showing Sept. 28, Oct. 3 at 10:30 A.M. By reservation. Contact:	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR Sam Cohen, LO. 3-5650.
Tuesday Sept. 26 10:30 A.M.	RESORT AND ADVANCE SPRING COLLECTION By reservation. Contact:	DOMINIC FOR MATTY TALMACK	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR Helen Borger, BR. 9-1195.
Tuesday Sept. 26 10:30 A.M.	SHOWING OF RESORT COLLECTION By reservation. Thereafter continuous. Contact:	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR LA. 4-5923.
Tuesday Sept. 26 12:30 P.M. Cocktails	OPENING: RESORT- SPRING COLLECTION Showing of Resort-Spring collection. By appointment. Contact:	STONY BROOK CASUALS, INC. (DIV. DAVID CRYSTAL)	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR Helene Nissenbaum, BR. 9-6560.
Tuesday Sept. 26 2:30 P.M.	RESORT COLLECTION BY BILL BLASS Also Sept. 28, Oct. 3 at 2:30 P.M. By reservation. Contact:	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR LA. 4-6968.
Tuesday Sept. 26 2:30 P.M.- 4:30 P.M. Cocktails	DIAMONDS-INTERNATIONAL AWARDS EXHIBITION Exhibit at Institute of International Education of award-winning jewelry designs by 25 jewelers from 10 countries. Press by invitation. Public exhibition, Sept. 27, 28, 29 from 10:00 A.M. to 4:00 P.M. Publicity: Mildred Kosick, PL. 7-5700.	N.W. AYER & SON, INC.	809 U.N. PLAZA 12TH FLOOR
Tuesday Sept. 26 3:30 P.M.	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Contact:	REISS & FABRIZIO	6 WEST 57TH STREET SALON - 2ND FLOOR Joseph J. Davis, CI. 5-0322.

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Tuesday Sept. 26 4:00 P.M.	OPENING: RESORT COLLECTION Also Oct. 2, 3 at 4:00.	DONALD BROOKS, INC. By reservation. Contact: WI. 7-8235.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 26	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: LW. 4-0454.	GEOFFREY BEENE, LTD.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 26	RESORT-ADVANCE SPRING COLLECTION Continuous showings, by appointment. Contact: Bill Levin, CH. 4-3877.	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Wednesday Sept. 27 10:30 A.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 29, Oct. 3 at 10:00 A.M. By reservation. Contact: Mabel Glenby, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday Sept. 27 3:00 P.M.	PRESS PREVIEW OF MADE-TO-ORDER FURS Preview for the press of Fall-Winter fur fashions, designed by Emeric Partos. (Note change of time.) By invitation. (For Release, Thurs., Sept. 28.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Wednesday Sept. 27 4:00 P.M.	RESORT AND ADVANCE SPRING COLLECTION Also showing Sept. 28, Oct. 3 at 4:00 P.M. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Sept. 27 4:00 P.M. Cocktails	PREVIEW: RESORT- TRAVEL COLLECTION Preview of McMullen's Resort-Spring collection. By invitation. Thereafter daily at the showroom, by appointment. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.	McMULLEN (550 SEVENTH AVE.)	500 CLUB 500 SEVENTH AVENUE
Wednesday Sept. 27 4:00 P.M.- 8:00 P.M.	SEMINAR AND RECEPTION "The Bonding Review: Concepts for Merchandising and Marketing Bonded Fabrics and Garments." Reception at 6:30 P.M. For ticket information, contact: Willa-Ann Greenhouse, JU. 2-2224.	TRICOT INSTITUTE OF AMERICA	STATLER-HILTON HOTEL 33RD ST. & 7TH AVE.
Beginning Wednesday Sept. 27	OPENING OF RESORT COLLECTION Designed by Bob Bugnand. Contact: Miss Joy or Miss Sylvia, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 28 12:00 Noon	RESORT AND EARLY SPRING COLLECTION Also Monday, Oct. 2 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Sept. 28 2:30 P.M. Cocktails	OPENING: RESORT- SPRING COLLECTION Showing of Resort-Spring collection. By invitation. Contact: Miss Becker, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Thursday Sept. 28 4:00 P.M.	OPENING OF RESORT COLLECTION Also Oct. 3 at 4:00 P.M. By reservation. Contact: Don Koniak, OX.5-1350.	JOHN MOORE, INC.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

